

sponsorship guidelines

Our General Requirements

Each year Victoria Teachers Credit Union receives a significant number of sponsorship requests.

We select sponsorship opportunities that are aligned with our strategic direction and corporate values. We will consider all proposals that provide benefit to the education community except those relating to single school events such as fetes, newsletters and sports days.

We generally require sponsorship exclusivity in the financial services area (banking, insurance, financial planning) and in travel.

Our Guidelines

We consider sponsorships that provide a combination of the following benefits:

- Supportive of the education community.
- A natural link with our Corporate Values.
- The opportunity to present to the entire attendee group at an appropriate time early in the event program.
- Time for attendees to speak with a Credit Union staff member.
- Naming rights to the event.
- Logo exposure and advertising in marketing materials (including website).
- By including Credit Union promotional materials in the attendee registration kit and / or attendee satchel.
- Provision of an electronic mailing list of attendees.

Our Mission

'To benefit our Members through advice, relationships and services.'

Our Vision

'To have teachers, educational associates and their families regard Victoria Teachers Credit Union as their preferred and principal provider of financial and related services.'

Our Corporate Values

- **Ethics:** Demonstrate fairness, integrity and honesty in all we do.
- **Innovation:** Be proactive in the pursuit of excellence.
- **Resilience:** Be current and adaptable.
- **Cooperative Principles:** Our mutuality structure means Members own the organisation and always come first.
- **Financially Performing:** Always demonstrate growth and security.
- **Caring:** Be responsible to our Members by listening, responding and providing superior service. Be socially responsible in our approach and contribute to the education community.

Why We're Different

At Victoria Teachers Credit Union our Members come first. Our mission is to provide Members with the financial services, relationships and advice they need to help build and protect their finances at the different stages of their lives. Whether you are a teacher or a part of the wider education community, you and your family will benefit from:

- **A fair deal** - the overwhelming majority of our Members bank fee free.
- **Superior service** - provided by our friendly and knowledgeable staff.
- **24/7 access** - funds can be accessed anytime anywhere in the world.
- **Relevant & ethical advice** - given our special understanding of the needs of the education sector.
- **Services that meet your every need** - by using our flexible range of banking, financial planning, insurance and travel products.

Our Members own the organisation. They share a sense of community and work together to contribute to the Credit Union's ongoing success. All profits are reinvested back into the organisation to add to its strength and security and provide continuing value to Members.

To discuss your sponsorship request please contact:

David McDonald
Phone 03 9285 4176
Mobile 0438 559 174
Fax 03 9813 2137
Email dmcDonald@victeach.com.au



Head Office 277 Camberwell Road Camberwell VIC 3124
PO Box 338 Camberwell VIC 3124
Victoria Teachers Credit Union Limited ABN 44 087 651 769
www.victeach.com.au